



The People's Guide to a Better Life

Mark my word...

My Fellow Jamaicans,

Everywhere I go, I hear the same call from our people: a call for honesty, clarity, and hope. Too often, Jamaicans have been given promises wrapped in fine print, plans that feel distant from daily life. We believe you deserve better.

That is why we have created The People's Guide to a Better Life. It is not filled with jargon or empty words. It is clear, accessible, and practical, a plan you can read, understand, and measure us against. We call it LITE, because at its heart are the values of Leadership, Integrity, Transformation, and Empowerment. These are not just words, but the pillars on which we will build a fairer, more dignified, and more united Jamaica.

This Guide belongs to you. It is designed to put truth in your hands, to give every Jamaican the confidence that progress is possible and that opportunity can be shared by all.

On Election Day, I ask you to let this vision guide your choice. Choose the path of transformation, fairness, and love for Jamaica. Together, we can build the future our children deserve.

Jamaica, Time Come For a Better Life.

M. Golding



Shaped by the people

This plan was born from listening to Jamaicans: the hotel worker weary of losing tips, the young creative searching for a start, the small business owner striving to grow, and the church leader working to support families.

Their voices have shaped these solutions. The PNP is turning those voices into action so that every Jamaican has a fair chance.

How will I take home more money for my family?

Suzie H.
📍Cambridge, St. James



We know the cost of living is squeezing every Jamaican. Food prices keep climbing, light bills are high, and too many families are struggling to make it from month to month. That is why the PNP will put more money directly in your pocket.

- ▶ You will pay no income tax if you earn \$3.5 million or less. This means thousands of Jamaicans will keep more of their salary every month.
- ▶ You will pay no tax on overtime if you earn up to \$6 million. When you work extra hours you will finally take home all of what you earn.
- ▶ You will pay no tax on tips and gratuities. Every hotel worker, bartender, and hospitality worker will keep the money they rightfully earn.

This is not a far off promise. It is immediate relief. It is money back in your hands so you can provide for your children, pay your bills, and live with dignity.




I am drowning in debt.

**How can I
get a fresh
start?**

Kemar W.

📍 Portmore, St. Catherine



Too many Jamaicans feel buried under bills, penalties, and arrears. Instead of a chance to move forward, you are trapped in a cycle where the harder you work, the deeper you sink. The PNP will break that cycle and give you a true second chance through our Clean Slate programme.

- ▶ **Forgiveness of penalties and interest:** All outstanding interest and penalties owed to the government will be cleared. No more years of piling charges that make repayment impossible.
- ▶ **Breathing space on repayments:** A moratorium will pause the repayment of principal so families and businesses can recover before paying again.
- ▶ **Comprehensive coverage:** This relief applies to property taxes, GCT arrears, traffic tickets, student loans from government entities, water bills, and other government-related debts.

Through our **Clean Slate programme**, we will forgive all interest and penalties owed to the government on property taxes, traffic tickets, GCT arrears, student loans, and water bills. You will get breathing room to restart with dignity.

For small businesses, we will reserve 15% of government contracts for you, give a 3-year tax holiday if you formalise, and provide access to \$2 billion in funding through creative and youth innovation funds.



I worry about my children's future.

**Will they really
get a fair
chance at life?**

Marsha P.
📍 Islington, St. Mary



Every child deserves the chance to dream and to achieve. The PNP will make sure opportunity is not limited to the wealthy few, but is open to every Jamaican family.


- ▶ **The Ensuring Adequate Sustenance for Education (E.A.S.E) programme** will ensure that 245,000 children receive a proper meal each day so no child has to learn on an empty stomach.
- ▶ **The Rural Initiative for Delivering Education (R.I.D.E) programme** will help 20,000 vulnerable students get to school with transport support.
- ▶ **The First in Family Scholarship** will give full funding to the first person in each household who earns a place at university.
- ▶ **The HEART in Schools** plan will guarantee that every high school graduate leaves with a Level 4 skills certification, opening doors to jobs in modern industries.



I want a house,
but it feels impossible.

**Will I ever
own land or a
home?**

Rosalee R.
📍Lionel Town, Clarendon



Too many Jamaicans feel locked out of home ownership, but the PNP will change that and make it possible for families to own a piece of the rock.

- ▶ **Forgiveness of penalties and interest: \$500,000 down payment grant** for first-time homeowners under 45 years old, giving young families the help they need to start.
- ▶ **Rent-to-Own programme** so that informal workers can convert their NHT rental payments into a mortgage qualification, making it possible to move from renter to owner.
- ▶ **Removal of land cost** from the purchase price of NHT low-income homes, reducing the price and making houses more affordable.
- ▶ **Adverse Possession Reform** cutting the adverse possession period from 60 years to 25 years, giving long-standing occupants a fair chance at legal ownership.
- ▶ **The PORTIA programme** to transform informal and inner-city communities by putting in sidewalks, replacing zinc fences, and creating safe and dignified living spaces.



What about people in rural Jamaica?

Joyce K.
📍 Logwood, Hanover

Every child deserves the chance to dream and to achieve. The PNP will make sure opportunity is not limited to the wealthy few, but is open to every Jamaican family.

- ▶ **Rural Water & Rural Electrification:** We will make major investments in rural water systems and expand electrification, using solar solutions to reach last-mile communities that have been waiting for decades.
- ▶ **Homes:** We will build 500 new rural houses every term so that families can live in safe, modern homes.
- ▶ **Support for Workers:** Teachers and nurses who serve in rural areas will receive relocation grants to ease the burden and encourage more professionals to serve outside the big towns.
- ▶ **Support for Farmers:** A new Agricultural Development Fund will boost rural incomes by financing modern farming techniques, better equipment, and access to markets.
- ▶ **Business Opportunities:** We will provide incentives for businesses that set up in deep rural areas, creating jobs where people live instead of forcing families to move away.

This is how we will make rural Jamaica a place of pride again , where families can live, work, and build a good life without feeling forgotten.




So what about our roads, water,
and basic infrastructure...

**when are those
really going to
get fixed?**

Donovan H.

📍 Rose Heights , St. James



Jamaicans deserve more than patchwork repairs. Communities need strong, reliable infrastructure that makes daily life easier, safer, and more productive. That is why the PNP will make sustained investments in the services every family depends on.

- ▶ **A Constituency Road Fund of \$150 million each year for local road maintenance.** This will give parishes the resources to fix potholes, upgrade lanes, and properly maintain local roads without long delays.
- ▶ **Upgrades to farm-to-market roads.** Farmers will have reliable access to markets, reducing spoilage, lowering transport costs, and improving rural incomes.
- ▶ **Expansion of community water systems so families no longer have to live without clean, steady supply.** This will include fixing old pipelines, upgrading storage, and ensuring reliable access even in drought-prone areas.



Can I get proper health care without going broke?

Omar B.
📍 Ocho Rios, St. Ann

Yes. No Jamaican should have to choose between paying for food and paying for health care.

- ▶ **National Health Insurance Scheme beginning with children, seniors, and persons with disabilities.**
- ▶ **Diagnostic services in every public hospital.**
- ▶ **Extended hours and upgraded equipment at community clinics.**

We will also:

- ▶ **Increase PATH benefits for pregnant mothers.**
- ▶ **Create a \$1 billion National Disability Fund.**
- ▶ **Provide larger tax exemptions for pensioners.**
- ▶ **Empower churches through a Faith-Based Transformation Fund to strengthen families and communities.**

We will give Jamaicans health care that is reliable, affordable, and fair.



I want to build my small business,
but every step feels like a struggle.

**How will the PNP make
it easier for people
like me to succeed?**

Neville K.
📍 New Port, Manchester

We will make it easier for small businesses to grow, formalise, and succeed. Our plan gives entrepreneurs the tools, contracts, and capital they need to thrive.

- ▶ **Government Contracts:** 15% of government contracts will be reserved for small and micro businesses, from catering to printing, rentals, and events, with added capacity-building support so they can deliver.
- ▶ **3 Year Tax Free Period:** Micro and small businesses that formalise will receive a three year tax holiday, helping them build stability and gain access to credit and growth opportunities.
- ▶ **One Stop Permits:** A streamlined, single window application process will make event permits and approvals faster, supporting the entertainment and creative sectors.
- ▶ **STEP Integration:** The Skills Training and Start up Grants for Entrepreneurship programme will be integrated into the Small Business Support framework, giving young people the training and start up capital to launch and grow their ventures.

This is about building a Jamaica where small businesses are not pushed aside but given a real chance to succeed and power our economy.





Beaches are part of Jamaica, but ordinary people feel shut out.

Will Jamaicans ever have guaranteed access to our own beaches?

Kalia E.
📍 Falmouth, Trelawny

The PNP will introduce a Progressive Beach Access Policy that guarantees Jamaicans free access to our beaches.

Families will no longer be locked out by gates and high costs. Communities will be able to enjoy the sea and sand that belong to all of us. Tourism and private development will continue, but always balanced with the rights of Jamaicans to share in the natural environment of our island.

Beaches are part of who we are,
and under this policy they will
remain open for **every Jamaican.**



I have been working for years on short term contracts with no benefits. Will the PNP stop this unfair system and protect workers like me?

Simone H.
📍 Duncans, Trelawny

We will build an economy that values fairness, dignity, and opportunity for all Jamaicans. That means creating funds and laws that level the playing field while also protecting the income of workers.

- ▶ **Creative and Orange Economy Fund** to invest in entertainment, arts, fashion, and culture.
- ▶ **Youth Innovation Fund** to support youth led technology and creative start ups.
- ▶ **Stronger workplace protection:** We will pass legislation to end the abusive use of contract and casual work in permanent jobs.
- ▶ **More take home pay:** Taxes on tips and gratuities will be removed so service workers can keep what they earn.
- ▶ **Faith Based Community Transformation Fund:** Churches and community organisations will receive resources to strengthen families, support resilience, and build cohesion at the grassroots.

1. Event Permits System

► Why is it so complicated to get a permit for a community event or small business activity?

We will create a single window, one stop permit system so Jamaicans no longer have to run from office to office for approvals. This will cut red tape, save time, and make it easier for entrepreneurs, promoters, and community leaders to host events and do business legally and fairly.

2. STEP Integration (Youth and Entrepreneurship)

► How will young people who want to start businesses get real support?

We will strengthen youth entrepreneurship through the integration of Skills Training and Start-up Grants for Entrepreneurship into the Small Business Support framework. This will give young Jamaicans both the training and the capital to turn ideas into real businesses, creating jobs and opportunities across the island.

3. Faith-Based Community Transformation Fund

► How will families and communities get stronger support beyond government programmes?

Churches and community organisations are trusted by the people. Through a Faith-Based Community Transformation Fund, we will provide resources so these groups can strengthen families, support youth, and build resilience in communities. This will help address social issues at the grassroots level with compassion and impact.

4. Formalisation Incentive for MSMEs

► What about small businesses that want to grow but are afraid of the tax burden?

We will give every business that formalises a three year tax holiday. This will encourage more entrepreneurs to step into the formal economy, gain access to credit, government contracts, and support programmes, while still having breathing room to grow.



JAMAICA LOVE PARTNERS

Our plan is built on the belief that no Jamaican should be left behind. From the security guard working long hours, to persons with disabilities, to the elderly, teachers, farmers, and young people, every life matters.

That is why our vision for a better life is not just for some, but for everyone.



JAMAICA



**TIME
COME**

FOR A BETTER LIFE